



A RUSALKA STORY

SPONSORSHIP PACKAGE

CLUB REGENT
EVENT CENTRE

10.14.2023



RUSALKA
UKRAINIAN DANCE ENSEMBLE

About Rusalka

FOR 60 YEARS, THE RUSALKA UKRAINIAN DANCE ENSEMBLE HAS BEEN CAPTURING THE IMAGINATION OF AUDIENCES AROUND THE WORLD WITH ITS OFTEN FIERY, ALWAYS COLOURFUL PRESENTATION OF UKRAINIAN DANCE. BUILT ON A FOUNDATION OF DISCIPLINE, DEVOTION, AND CAMARADERIE, RUSALKA HAS BECOME AN INTEGRAL PART OF THE WINNIPEG ARTS COMMUNITY. RUSALKA'S RICH CHOREOGRAPHIC REPERTOIRE FEATURES DANCES FROM UKRAINE'S DIVERSE REGIONS, STYLES, AND MOODS TO CAPTIVATE ANY AUDIENCE.

FROM ITS WINNIPEG ROOTS, RUSALKA HAS EXPANDED ITS HORIZON TO REACH OUT TO AN EVER-WIDENING AUDIENCE. MAJOR TOURS THROUGHOUT ASIA, EUROPE, NORTH AMERICA, AND UKRAINE, ALONG WITH PERFORMANCES FOR HEADS OF STATE AND ROYALTY, HAVE PLACED RUSALKA AMONG THE MOST WIDELY RECOGNIZED UKRAINIAN DANCE GROUPS IN THE WORLD.

"Voda - A Rusalka Story"

AS LONG AS WATER FLOWS, TRADITIONS WILL CONTINUE! FROM THE RIVERS OF THE CARPATHIAN MOUNTAINS TO THE MIGHTY DNIPRO RIVER WHICH FLOWS INTO THE BLACK SEA, THE PEOPLE OF UKRAINE SHOW A DISTINCT HONOUR AND REVERENCE WHEN INTERACTING WITH WATER THROUGHOUT THEIR DAILY LIVES. JOIN US ON A MYSTICAL JOURNEY THROUGH THE DIVERSE REGIONS OF UKRAINE AS WE EXPLORE WATER'S INTEGRAL ROLE IN UKRAINIAN CULTURE AND TRADITIONS.



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ALL SPONSORSHIP OPPORTUNITIES INCLUDE:

- A "GALA CONCERT EVENING" (VIP PRE CONCERT RECEPTION, LIVE ENTERTAINMENT, PRIZE AUCTION, AND PERFORMANCE PREMIERE OF RUSALKA'S NEWEST PRODUCTION – "VODA - A RUSALKA STORY.")
- SPONSOR RECOGNITION AND ACKNOWLEDGEMENTS IN CONCERT EVENT, CONCERT PROGRAM, RUSALKA SOCIAL MEDIA PLATFORMS, WEBSITE, AND POST-EVENT MARKETING MATERIALS.
- TAX DEDUCTIBLE RECEIPT WILL BE ISSUED.



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PRESENTING SPONSOR \$10,000

– 1 AVAILABLE

- BRANDED AS "VODA – A RUSALKA STORY, PRESENTED BY ABC"
- A GALA CONCERT EVENING
- VIP PRE CONCERT RECEPTION FOR 4 GUESTS
- PREMIUM CONCERT SEATING FOR UP TO 12 GUESTS
- LIMOUSINE SERVICE (RETURN INCLUDED)
- PROMINENT SPONSOR RECOGNITION WITH CORPORATE LOGO ON ALL ABOVE PLATFORMS
- RECOGNITION AS THE PRESENTING SPONSOR WITHIN THE OPENING PAGE OF THE CONCERT PROGRAM
- CORPORATE LOGO PLACEMENT ON SIGNAGE AND LIVE MENTIONS AT THE EVENT
- FULL-PAGE AD OR GREETING MESSAGE IN THE CONCERT PROGRAM
- OPPORTUNITY TO PROVIDE 2 MINUTE GREETINGS IN-PERSON AT THE EVENT
- WEBSITE LOGO AND SPECIAL THANKS (IMMEDIATELY UPON RECEIPT AND UP TO SIX MONTHS FOLLOWING THE CONCERT)

DIAMOND 60 - \$7,500

– 3 AVAILABLE

- A GALA CONCERT EVENING
- VIP PRE CONCERT RECEPTION FOR 2 GUESTS
- PREMIUM CONCERT SEATING FOR UP TO 10 GUESTS
- SPONSOR RECOGNITION WITH CORPORATE LOGO ON ABOVE PLATFORMS
- CORPORATE LOGO PLACEMENT ON SIGNAGE AND LIVE MENTIONS AT THE EVENT
- FULL-PAGE AD OR GREETING MESSAGE IN THE CONCERT PROGRAM

GOLD 50 - \$5,000 – UNLIMITED

(UNTIL CONCERT SOLD OUT)

- A GALA CONCERT EVENING
- VIP PRE CONCERT RECEPTION FOR 2 GUESTS
- PREMIUM CONCERT SEATING FOR UP TO 8 GUESTS
- SPONSOR RECOGNITION WITH CORPORATE LOGO ON ABOVE PLATFORMS
- CORPORATE LOGO PLACEMENT ON SIGNAGE
- HALF-PAGE AD IN THE CONCERT PROGRAM

RUBY 40 - \$2,500 – UNLIMITED

(UNTIL CONCERT SOLD OUT)

- A GALA CONCERT EVENING
- VIP PRE CONCERT RECEPTION FOR 2 GUESTS
- PREMIUM CONCERT SEATING FOR UP TO 6 GUESTS
- SPONSOR RECOGNITION IN ABOVE PLATFORMS

PEARL 30 - \$1,000 – UNLIMITED

(UNTIL CONCERT SOLD OUT)

- A GALA CONCERT EVENING
- VIP PRE CONCERT RECEPTION FOR 2 GUESTS
- PREMIUM CONCERT SEATING FOR UP TO 4 GUESTS
- SPONSOR RECOGNITION IN ABOVE PLATFORMS

EMERALD 20 - \$500 – UNLIMITED

(UNTIL CONCERT SOLD OUT)

- A GALA CONCERT EVENING
- VIP PRE CONCERT RECEPTION FOR 2 GUESTS
- PREMIUM CONCERT SEATING FOR UP TO 2 GUESTS

CRYSTAL 10 - \$100 - UNLIMITED

- NAME IN PROGRAM

SILENT AUCTION - UNLIMITED

(\$500 MINIMUM VALUE)

- SILENT AUCTION ITEMS WILL BE HIGHLIGHTED WITH YOUR NAME OR LOGO DISPLAYED WITH THE ITEM IN THE LOBBY AREA
- YOUR NAME OR LOGO AND THE ITEM WILL BE SHOWN ON VIDEO SCREEN PRIOR TO THE SHOW AND AT INTERMISSION
- CHARITABLE TAX RECEIPT IN THE AMOUNT OF YOUR DONATION WHERE APPLICABLE



A RUSALKA STORY

PURCHASE YOUR SPONSORSHIP TODAY!

TO PURCHASE YOUR SPONSORSHIP, PLEASE SHARE
YOUR INTEREST BY EMAILING JAY KNYSH AT
FUNDRAISING@RUSALKA.MB.CA.

WE THANK YOU FOR YOUR TIME IN REVIEWING
THE VARIOUS "VODA - A RUSALKA STORY"
SPONSORSHIP OPPORTUNITIES. YOUR
CONSIDERATION IN SUPPORTING RUSALKA
UKRAINIAN DANCE ENSEMBLE IS GREATLY
APPRECIATED AND RECOGNIZED.



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